

Food Policy Council 2012-13 Strategic Priority	Opportunities for Ghattostead Alignment Elements for implementing this strategy include:
1. Develop a coordinated healthy food neighborhoods strategy, with a focus on neighborhood market conversions.	<ul style="list-style-type: none"> • Community gardens • Farmer’s Markets • Local sourcing mechanisms-- <i>The Ghattostead could be a local source for corner stores, neighborhood supplier</i> • Corner markets healthy food conversions, particularly in South LA
2. Implement a Good Food Procurement Policy that leverages demand from large institutional purchasers.	<ul style="list-style-type: none"> • As new public institutions adopt good food procurement policy, opportunity to help provide the local sourcing-- <i>The Ghattostead could be a local source for local public institutions adopting a good food procurement policy</i> • Strategy calls for "family scale agriculture and food processing within the local area or region"--<i>which Ghattostead would likely be</i> • Trying to transform supply chain to reward farmers and food businesses for environmental and socially sustainable business practices (p25)-- <i>being environmentally and socially sustainable as a business will benefit Ghattostead</i> • Support local and regional farmers and food businesses-- <i>Ghattostead could be sought out by local public institutions developing good food procurement policy</i>
3. Develop a Food Hub enterprise that can support local growers, connect retailers in low income areas to locally produced food and provide business incubation for value added and prepared foods.	<ul style="list-style-type: none"> • Develop a Food Hub enterprise: <i>Regional Food Hub in development may benefit Ghattostead as it could provide a place to sell food; alternatively, Ghattostead could be part of the collaborative to develop the hub</i> • Connect local produce growers to the urban food distribution system - <i>if Ghattostead is a local grower, will benefit from this; could also focus on helping improve the urban food distribution system by acting as a hub, training others, etc</i> • Increased access and expanded direct-to-consumer sales for farmers in food desert neighborhoods - <i>Ghattostead is in a food desert neighborhood and could therefore be targeted as a potential producer for doing direct-to-consumer sales</i> • Job creation throughout food chain, including incubation of community kitchens developing value added food products- <i>Ghattostead could align with the priority on community kitchen and job creation</i> • Increased education of residents about available nutrition assistance and outlets - <i>Ghattostead could align with education focus (in multiple capacities- resource education + skills education)</i> • Permanent market and distribution facilities are being valued for the potential economic boost via job creation and economic multipliers of local purchasing -<i>helping create distribution/market facilities</i>